

	FOR NEXT TWO PAPERS, STUDENT CAN OPT ONE AREA OUT OF THE THREE AREA MARKETING MANAGEMENT		STUDENT TO CONTINUE WITH THE SAME OPTION AS IN FIFTH SEMESTER MARKETING MANAGEMENT
BBA 305	CONSUMER BEHAVIOR	BBA 325	ADVERTISING AND BRAND MANAGEMENT
BBA 306	SALES AND DISTRIBUTION FINANCIAL	BBA 326	MARKETING OF SERVICES
	FINANCIAL MANAGEMENT		FINANCIAL MANAGEMENT
BBA 307	FINANCIAL MARKETS AND SERVICES	BBA 327	COST ANALYSIS AND CONTROL
BBA 308	INVESTMENT MANAGEMENT	BBA 328	ACCOUNTING FOR MANAGEMENT
	HUMAN RESOURCE MANAGEMENT		HUMAN RESOURCE MANAGEMENT
BBA 309	SOCIAL SECURITY AND LABOUR WELFARE	BBA 329	HUMAN RESOURCE PLANNING AND PERFORMANCE MANAGEMENT
BBA 310	INDUSTRIAL RELATIONS AND LABOUR LEGISLATION	BBA 330	COMPENSATION MANAGEMENT
B.COM			
	SEMESTER		SEMESTER I
BCM 101 A	PUNJABI OR	BCM 201 A	PUNJABI OR
BCM 101 B	HISTORY AND CULTURE OF PUNJAB	BCM 201 A	HISTORY AND CULTURE OF PUNJAB
BCM 102	ENGLISH AND BUSINESS COMMUNICATION	BCM 202	ENGLISH AND BUSINESS COMMUNICATION
BCM 103	INTERDISCIPLINARY PSYCHOLOGY FOR MANAGERS	BCM 203	INTERDISCIPLINARY E- COMMERCE
BCM 104	BUSINESS ECONOMICS-1	BCM 204	BUSINESS ECONOMICS-11
BCM 105	PRINCIPLES OF FINANCIAL ACCOUNTING	BCM 205	CORPORATE ACCOUNTING
BCM 106	COMMERCIAL LAWS	BCM 206	BUSINESS LAWS
BCM 107	PRINCIPLES AND PRACTICES OF MANAGEMENT	BCM 207	HUMAN RESOUCES MANAGEMENT
			ENVIRONMENT, ROAD SAFETY EDUCATION, VIOLENCE AGAINST WOMEN/ CHILDREN AND DRUG ABUSE*

Semester