

PANJAB UNIVERSITY CHANDIGARH

FACULTY OF ARTS

SYLLABI

FOR

**MASS COMMUNICATION AND VIDEO PRODUCTION
(ADD-ON COURSE)
CERTIFICATE, DIPLOMA
AND
ADVANCED DIPLOMA
EXAMINATION, 2012**

PANJAB UNIVERSITY, CHANDIGARH

Outlines of tests, syllabi and courses of reading for Certificate, Diploma and Advanced Diploma Course in Mass Communication and Video Production (Add-on Course) for the

Unit IV:



Paper – II: Video Production

Total Periods 130

h

Total Marks 100

h

Instructions for Paper- setters and candidates:

- h h h h h h h h h h
- h h h h h h h h h h

ESSENTIAL READINGS

h y n h . n . n

DIPLOMA COURSE

Paper – I: Mass Communication

Total Periods 130

h

Total Marks 100

h

Instructions for Paper-setters and candidates:

- h h h h
- h h h h h v
h h h h h h h h h
h h h h h h h h h h h
h h h h h h h h h h h h
h h h h h h h h h h h h

Question paper will be set in English but the medium of examination will be English, Punjabi and Hindi.

Unit I:

h

h h h h h h h h

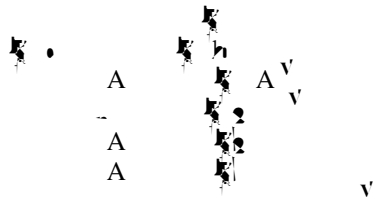
Unit II:

h h h h h h

Unit III:

Practicals:

Total Marks: 40



Courses of Reading

ESSENTIAL READINGS

h	:	
h	:	
h	:	A
h A	:	
h	:	H
A h	:	
h	:	Ah
h	:	h h
h	:	
h	:	

FURTHER READINGS

h	:	
h	:	
h	:	H h
h	:	A v H
h	:	H h

Practical

Total Marks: 50

- 1.
- 2.
- 3.

-
-
-

Marks = 20

Marks= 20

Marks = 10

Courses of Reading

ESSENTIAL READINGS

-
-
-
-
-
-
-
-
-
-

FURTHER READINGS

-
-

ADVANCED DIPLOMA

Paper – I: Mass Communication

Total Periods **130**

h

Total Marks **100**

h

Instructions for Paper-setters and candidates:

- h h h h
- h h h h h v
h h h h h h h h
h h h h h h h h h h
h h h h h h h h h h
h h h h h h h h h h

Paper – II: Video Production

Total Periods 130

h

Total Marks 100

h

Instructions for Paper-setters and candidates:

- h h h h h
- h h h h h v
h h h h h
h h h h h
h h h h h
h h h h h

Practicals:

2
3
4

Courses of Reading

ESSENTIAL READINGS

r i

