

PANJAB UNIVERSITY CHANDIGARH
(Esttd. under the Panjab University Act VII of 1947-enacted by the Govt. of India)

FACULTY OF ARTS

SYLLABI

FOR

**VIDEO REPORTING
(ADD-ON COURSE)
CERTIFICATE, DIPLOMA
AND ADVANCED DIPLOMA
EXAMINATIONS, 2012**

PANJAB UNIVERSITY, CHANDIGARH

OUTLINES OF TESTS, SYLLABI AND COURSES OF READING FOR VIDEO REPORTING (ADD-ON COURSE) FOR THE EXAMINATION OF 2012.

CERTIFICATE COURSE

PAPER A: THEORY

Marks: 100

(A) Course Objectives:

The purpose of the course is to introduce the students to the concept of reporting and provide a basic acquaintance with television and camera work.

(B) Pedagogy of the Course Work:

Lectures (including expert lectures). Tests, assignments and class room participation should be given due space during the course of instruction.

Instructions for paper setters and candidates:

1. The maximum marks for the paper will be 100 and the time allowed will be 3 hours.
2. There shall be 9 questions in all and the candidates will be required to attempt 5 questions. The first question is compulsory comprising 15 short answer type questions spread over the whole syllabus to be answered in about 25-30 words each. The candidates are required to attempt 10 questions. Each question shall be of 2 marks. (10X2 = 20 marks)
3. Rest of the paper shall contain four units. Two questions shall be asked from each unit and the candidates shall be given internal choice. The candidates shall attempt one question from each unit. Each question will carry 20 marks. (4X20 = 80 marks)

Unit-I

- Concept of Reporting.
- Definition of news: basic news elements and news values.
- Basics of news story structure: lead, neck & body.

Unit – II

- Mechanics of writing news for newspapers and TV.
- Distinctive features of TV news writing.
- Distinguishing features of newspapers, radio and television as media of mass communication.

DIPLOMA COURSE**PAPER A: THEORY****Marks: 100****(A) Course Objectives:**

The purpose of the course is to acquaint the student with the importance of television and its impact in various social sectors. By the end of the course they would also be

Unit – IV

- Do's & Dont's for conducting news, interviews, discussions and talks.
- Brief role of producer, director, cameraman, floor manager, video editor.

PAPER B: PRACTICAL**Marks: 100**

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ADVANCED DIPLOMA**PAPER A: THEORY****Marks: 100****(A) Course Objectives:**

