

Syllabus & Scheme of Examination Special Advanced Diploma in Fine Arts for Hearing & Speech Impaired and Mentally Challenged Persons Applied Art Two years Course

OBJECTIVE

Applied Art is basically a subject for communication, which assumes various forms and an Applied Artist must know how to communicate through various Medias and technologies. For the students of Applied Art today an integrated approach is necessary. This includes the understanding of the basic visual forms, the media and its reach to the public, various tools for execution like photography, films, television, printing and wide range of computer application.

Advertising is now a growing industry. It is show business where every body has to be creative and change with the time. Not only the Artist but also even a common man is related to advertising in day-to-day life. An Applied Artist is related to Advertising profession and is responsible for creating Visual images to the message to communicate and he has to serve a specific purpose with an aesthetic excellence.

The Programme of training in Applied Art is designed to emphasize upon professional aspects, it will not only develop professional skill in students but will also shape the personality of a student and wherein creative freedom will co exist with practical requirements. The main concern of training is Graphic arts is aesthetic sensation, and to understand the problems of communication as well as to transfer graphically the information.

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Identification of Slides (Art Works) –Special Advanced Diploma –Previous year (Applied Art)

The aim of this practical is to provide ample opportunities to the students to look at a work of Art more seriously and with more concern. It will enable them to know more about the artist and their styles. As there is not theory subject, so the 50 slides based on the syllabus mentioned below will be shown to them to add to their abilities to assess a work of art.

The 50 slides will be selected from the syllabus mentioned below and it will be common to all disciplines i.e. applied art, painting, graphics, sculpture.

[20th century Western Art]

Fauvism, Cubism, Futurism, Expressionism, Dadaism, Surrealism, Abstract Art, Abstract Expressionism, , Colour-field Abstraction, Pop Art, Op Art.

PATTERN OF EXAMINATION- Special Advanced Diploma - PREVIOUS (APPLIED ART)

PRACTICAL SUBJECTS

SUBJECTS	HOURS/WEEKS	NO OF WORKS TO BE SUBMITTED	SESSIONAL MARKS 25%	ASSESSMENT MARKS 75%	AGGREGATE
Visualization	Practical 500 Hrs 17 wks	20	125	375	500
Graphic Designing or Illustration or Outdoor Publicity	Practical 500 Hrs 17 wks	20	125	375	500

Identification of Slides (Art Works) –Special Advanced Diploma -Previous (Applied Art)

SUBJECTS	HOURS/WEEKS	NO OF WORKS TO BE SUBMITTED	SESSIONAL MARKS 30%	ASSESSMENT MARKS 70%	AGGREGATE
Identification of Slides (Art Works)	80	50	30	70	100

1. In examinations students will be shown 10 slides of 7 marks each.
2. Duration of examination will be 1 Hours.
3. Student will have to know 50 slides.

PRACTICAL SUBJECTS SPECIAL ADVANCED DIPLOMA -FINAL YEAR (Applied Art)

Assignments:- Illustrate any TWO of the publications such as Children storybook or Educational book related with any of the appropriate medias including Print and in various techniques available.
(Minimum submission-Two Illustrated Books of 12 Pages each)

C) Out-door Publicity:- Knowledge of various methods of Out-door publicity like Exhibition design and display, kiosks, Posters, Hoardings, Transit ads, Signage, Packaging etc.

Assignments:- Execution of layout design and models for TWO specified events related with stall display, Shop window display, Exhibition designs along with kiosks, neon signs, glow signs etc. related with various out door medias and in various techniques available.

(Minimum submission for specified events is 10 Art works with 50 roughs of each work)

Identification of Slides (Art Works) –Special Advanced Diploma -Final Year (Applied art)

The aim of this practical is to provide ample opportunities to the students to look at a work of Art more seriously and with more concern. It will enable them to know more about the artist and their styles. As there is not theory subject, so the 50 slides based on the syllabus mentioned below will be shown to them to add to their abilities to assess a work of art.

The 50 slides will be selected from the syllabus mentioned below and it will be common to all disciplines i.e. applied art, painting, graphics, sculpture.

Western art (paintings & sculpture)

Early Christian and byzantine art, gothic art, renaissance art and baroque period.

Eastern and oriental art (paintings & sculpture)

Indian painting and sculpture: Kushan art, Gupta art, Pala- Sena period. Western Indian miniature and Chola bronzes.

Chinese and Japanese art (painting and sculpture) C.8th AD to C.11th AD.

PATTERN OF EXAMINATION- Special Advanced Diploma–Final Year (APPLIED ART)

PRACTICAL SUBJECTS

SUBJECTS	HOURS/WEEKS	NO OF WORKS TO BE SUBMITTED	SESSIONAL MARKS 25%	ASSESSMENT MARKS 75%	AGGREGATE
Visualization	Practical 500 Hrs 17 wks	20	125	375	500
Graphic Designing or Illustration or Outdoor Publicity	Practical 500 Hrs 17 wks	20	125	375	500

Identification of Slides (Art Works) –Special Advanced Diploma -Final Year (Applied Art)

SUBJECTS	HOURS/WEEKS	NO OF WORKS TO BE SUBMITTED	SESSIONAL MARKS 30%	ASSESSMENT MARKS 70%	AGGREGATE
Identification of Slides (Art Works)	80				

A jury consisting of one external and one internal examiner appointed by The Panjab University, Chandigarh, will assess the year's works in practical subject. For Identification of Slides (Art Work) the Panjab University will take subjects Slide show examination for 70% and 30% marks will be given by the Identification of Slides (Art Work) subject teacher internally and will be sent to Panjab University. But for report, a jury appointed by the Panjab university, Chandigarh, that will send their marks to the University, would conduct the slide show examination with external examiner with internal teacher.

EXAMINATION AND GRADING SYSTEM

**Syllabus and Scheme of Examination of Special Advanced Diploma in Fine
Arts for Hearing & Speech Impaired and Mentally Challenged Persons)
Painting Two Year Course**

OBJECTIVE

Creative
Painting or Practical 280
Portraiture
Painting

PRACTICAL SUBJECTS

SUBJECTS	HOURS/WEEKS	NO WORKS BE SUBMITTED	OF TO	SESSIONAL MARKS 25%
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Syllabus & Scheme of Examination of Special Advanced Diploma in Fine Arts for Hearing & Speech Impaired and Mentally Challenged Persons) –Sculpture Two Year Course

OBJECTIVE

This objective of the 2-year specialization course in Sculpture is to provide the student training in the skills for original and creative visual expression. A student must know how to communicate through various mediums and technology. The aim of the programme is not only to develop professional skill in the student but also shape the personality of the student wherein creative freedom will co-exist with practical requirements. The main objective is to enhance the skills of the artist along with personal growth based on research in various styles of sculpture and related technology.

PRACTICAL SUBJECTS-Special Advanced Diploma PREVIOUS YEAR (Sculpture)

1. **Creative Sculpture:-** Composition abstract or based on relevant subject and the environment supported by preparatory individual creative expression.

Medium:- wood carving, stone carving, metal casting, synthetic materials and mixed media.

Assignments:- Minimum submissions-8 works with Drawing.

OR

2. **Portraiture:-** Advanced studies in different size form life models of different size of different age groups (Male and Female) enlargement from model/photographs, macquettes with drawing.

Medium:- wood carving, stone carving, metal casting, synthetic materials and mixed media.

Assignments:- Minimum submissions-8 works with Drawing.

Identification of Slides (Art Works) –Special Advanced Diploma -Previous (Sculpture)

The aim of this practical is to provide ample opportunities to the students to look at a work of Art more seriously and with more concern. It will enable them to know more about the artist and their styles. As there is not theory subject, so the 50 slides based on the syllabus mentioned below will be shown to them to add to their abilities to assess a work of art.

The 50 slides will be selected from the syllabus mentioned below and it will be common to all disciplines i.e. applied art, painting, graphics, sculpture.

[20th century Western Art]

Fauvism, Cubism, Futurism, Expressionism, Dadaism, Surrealism, Abstract Art, Abstract Expressionism, , Colour-field Abstraction, Pop Art, Op Art.

PATTERN OF EXAMINATION Special Advanced Diploma PREVIOUS YEAR (Sculpture)

PRACTICAL SUBJECTS.

SUBJECTS	HOURS/ WEEKS	NO OF WORKS TO BE SUBMITTED	SESSIONAL MARKS 25%	ASSESSMENT 75 %MARKS	AGGREGATE
Creative Sculpture	33 weeks	8work with Drawing	250	750	1000
OR Portraiture	33 weeks	8 work with Drawing	250	750	1000

Identification of Slides (Art Works) –Special Advanced Diploma -Final Year (Sculpture)

SUBJECTS	HOURS/WEEKS	NO OF WORKS TO BE SUBMITTED	SESSIONAL MARKS 30%	ASSESSMENT MARKS 70%	AGGREGATE
Identification of Slides (Art Works)	80	50	30	70	100

1. In examinations students will be shown 10 slides of 7 marks each.
2. Duration of examination will be 1 Hours.
- 3.

**Syllabus and Scheme of Examination of Special Advanced Diploma in
Fine Arts for Hearing & Speech Impaired and Mentally Challenged
Persons)**

PATTERN OF EXAMINATION –Special Advanced Diploma -PREVIOUS (Graphics-Printmaking)

PRACTICAL SUBJECTS

SUBJECTS	HOURS/ WEEKS	NO OF WORKS TO BE SUBMITTED	SESSIONAL MARKS 25%	ASSESSMENT 75 %MARKS	AGGREGATE
Drawing	260 hrs 9 weeks	10	75	225	300
Creative Printmaking	740 hrs 25 weeks	10	175	525	700

Identification of Slides (Art Works) –Special Advanced Diploma -Previous Year (Graphics Printmaking)

SUBJECTS	HOURS/WEEKS	NO OF WORKS TO BE SUBMITTED	SESSIONAL MARKS 30%	ASSESSMENT MARKS 70%	AGGREGATE
Identification of Slides (Art Works)	80	50	30	70	100

1. In examinations students will be shown 10 slides of 7 marks each.
2. Duration of examination will be 1 Hours.
3. Student will have to know 50 slides.

PRACTICAL SUBJECTS Special Advanced

Identification of Slides (Art Works) –Special Advanced Diploma -Final Year (Graphics-

EXAMINATION AND GRADING SYSTEM

There will be University Examination at the end of each academic year in all the subjects of specialization of the two years Special Advanced Diploma course in Graphics (Printmaking). The student will be allotted 25% of the total marks for internal seasonal marks, which will be added in the total marks obtained.

One must get minimum of 45% pass marks in practical subjects and 35% in slide show separately. The successful candidates at the Annual Examination shall be classified as follows.

- A) Candidate securing 75% and more shall be placed in first Division with Distinction.
- B) 60% and above in First Division.
- C) 50% to 59 % in Second Division.

The books to be consulted are :