

PANJAB UNIVERSITY CHANDIGARH
(Esttd. under the Panjab University Act VII of 1947-enacted by the Govt. of India)

FACULTY OF ARTS

SYLLABI

FOR

**VIDEO REPORTING
(ADD-ON COURSE)
CERTIFICATE, DIPLOMA
AND ADVANCED DIPLOMA
EXAMINATIONS, 2014**

PANJAB UNIVERSITY, CHANDIGARH

OUTLINES OF TESTS, SYLLABI AND COURSES OF READING FOR VIDEO REPORTING (ADD-ON COURSE) FOR THE EXAMINATIONS OF 2014.

CERTIFICATE COURSE

PAPER A: THEORY

Marks: 100

(A) Course Objectives:

The purpose of the course is to introduce to the students to the concept of reporting and provide a basic acquaintance with television and camera work.

(B) Pedagogy of the Course Work:

Lectures (including expert lectures). Tests, assignments and class room participation should be given due space during the course of instruction.

Instructions for paper setters and candidates:

1. The maximum marks for the paper will be 100 and the time allowed will be 3 hours.
2. There shall be 9 questions in all and the candidates will be required to attempt 5 questions.
The first question is compulsory comprising 15 short answer type questions spread over the whole syllabus to be answered in about 25-30 words each. The candidates are required to attempt 10 questions. Each question shall be of 2 marks. (10X2 = 20 marks)
3. Rest of the paper shall contain four units. Two questions shall be asked from each unit and the candidates shall be given internal choice. The candidates shall attempt one question from each unit. Each question will carry 20 marks. (4X20 = 80 marks)

Unit-I

- Concept of Reporting.
- Definition of news: basic news elements and news values.
- Basics of news story structure: lead, neck & body.

Unit – II

- Distinguishing features of newspapers, radio and television as media of mass communication
- Basic terms of TV reporting
- Mechanics of writing news for TV.

Unit – III

- Introduction to video reporting.
- Basic functions of video camera

Unit – IV

- Brief history of television in India.
- Television as a mass medium: - role, reach and its future.

Paper B: Practical**Marks: 100**

- Regular and guided watching, regularly news on TV, radio & newspapers. 20
- Evaluating and writing the same news stories for TV, radio & newspapers based on 1 above. 20
- Preparing 5 min. TV news bulletin 60

ESSENTIAL READINGS

1. Govt. of India, (1966), *Annual Report on the Working of the Press and Newspapers*
2. Govt. of India, (1978), *Annual Report on the Working of the Press and Newspapers*
3. Govt. of India, (1985), *Annual Report on the Working of the Press and Newspapers*
4. Govt. of India, (1968), *Annual Report on the Working of the Press and Newspapers*
5. Barnouw, Erik, (1978), *The Documentary Film*, Oxford University Press, New York.

ADDITIONAL READINGS

1. Cohen, Akilia A, (1987), *Journalism and the Public Interest*, SAGE, New Delhi.
2. Shrivastava, K.M, (2005), *Journalism and the Public Interest*, SAGE, New Delhi.
3. Fulding, Ken, (1990), *Introduction to Journalism*, Longman, New York.
4. Cohen, Akiba N., (1987), *Journalism and the Public Interest*, SAGE, Beverly Hills.

DIPLOMA COURSE

PAPER A: THEORY

Marks: 100

(A) Course Objectives:

ADVANCED DIPLOMA**PAPER A: THEORY****Marks: 100****(A) Course Objectives:**

The purpose of the course is to acquaint students of detailed knowledge of camera work, vision mixing and lighting. By the end of the course the students will be fully conversant with the basics of pre-production, production and post-production.

(B) Pedagogy of the Course Work:

Lectures (including expert lectures). Tests, assignments and class room participation should be given due space during the course of instruction.

Instructions for paper setters and candidates:

1. The maximum marks for the paper will be 100 and the time allowed will be 3 hours.
2. There shall be 9 questions in all and the candidates will be required to attempt 5 questions.
The first question is compulsory comprising 15 short answer type questions spread over the whole syllabus to be answered in about 25-30 words each. The candidates are required to attempt 10 questions. Each question shall be of 2 marks. (10X2 = 20 marks)
3. Rest of the paper shall contain four units. Two questions shall be asked from each unit and the candidates shall be given internal choice. The candidates shall attempt one question from each unit. Each question will carry 20 marks. (4X20 = 80 marks)

Unit-I

- Basics of TV script writing techniques. TRP/CPM

Paper B: Practical**Marks: 100**

- Reports based on visits to local TV stations & News channels. 20
- Conduct a three-minute interview of a prominent person. 30
- Preparation of three-minute video news package 50

ESSENTIAL READINGS

1. Maloney, Martin J. & Rubenstein, Paul Max, (1980), *Journalism: A Practical Approach*. Prentice Hall, New Jersey.
2. Machin, David & Niblock, Sarah, (2006), *Journalism: A Practical Approach*. Routledge, New York.
3. Shrivastava, K.M., (1989), *Journalism: A Practical Approach*. Sterling Publishers, New Delhi.
4. Cohler, David Keith, (1985), *Journalism: A Practical Approach*. Prentice-Hall, New Jersey.

ADDITIONAL READINGS

1. Shukla, A.K, (2008), *Journalism: A Practical Approach*. Rajat Publications, New Delhi.
2. Fedler, Fred, bender, John R., Davenport, huanda, Drager, Michael W., (2005), *Journalism: A Practical Approach*. Oxford University Press, New York.
3. Kaushik, Sharda, (2000), *Journalism: A Practical Approach*, Macmillan, New Delhi.

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