

PANJAB UNIVERSITY, CHANDIGARH

OUTLINES OF TESTS, SYLLABI AND COURSES OF READING FOR MASS COMMUNICATION & VIDEO PRODUCTION (ADD-ON COURSE) FOR THE EXAMINATION OF 2016.

CERTIFICATE COURSE

Paper – I: Mass Communication

Total Periods 130



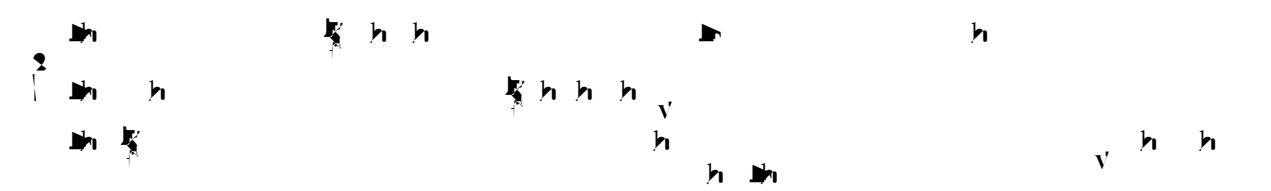
Total Marks 100



Course Objective



Instructions for paper-setters and candidates:



Unit IV:

2
2
K
V
V
K
h

Marks=20
Marks=10

h

h

h

h

h

h

h

h

Practicals: