

Unit – IV

- Vis on as a ass u ro r ac an ts, utur
- Bas c ntro uct on to scr pt wr t n t c n qu sp t pa
- Bas c pr nc p s q. ca ra co pos t on c nt r n ru q. t r s n t upp r t r oo spac us on q. pt tc
- Bas cs q. v o t n

PAPER B: PRACTICAL

Marks: 100

1. A nut c assroo pr s ntat on on a curr nt top c r at to ass co un cat on 2
2. A par n a r port on t r unct ons b n p r or b an on ass u q. our c o c r port q. about wor s s ou b bas on obs rvat on an ana s s q. ass a ssa s 2

DIPLOMA COURSE

PAPER A: THEORY

Marks: 100

(A) Course Objectives:

course objectives to assist and acquaint students to the concepts and
perception attitude and technique to the various operations. In a various
context set up to provide an in a or an at on structure. Door are an an
technique or various production

(B) Pedagogy of the Course Work:

Lectures, discussion, practical, assignments, group work, and self-study

Unit – IV

- Basic characteristics
- Language characteristics and ownership
- Career position and prospects
- Basic language values

PAPER B: PRACTICAL

Marks: 100

- Analysis of a mass communication paper and its
coverage, production, and its social
responsibility. 2
2. Co-operation in the practical field. 2
- Interview of a character in a TV program.
Narration of our country. 2
- Cooperation in the production and
its social responsibilities. 2

ESSENTIAL READINGS:

- K. Goetzmann *Communication Tomorrow* Collins Publishers
2. Charles Norton and Surba Dutt *Getting started in Communication* a publication
History of Mass Media. An introduction to
C. Attar *Broadcasting in India* AGE New Delhi
- Luttra H. *Indian Broadcasting*. Publications Division, New Delhi
B. Rao *Television for Rural Development*. Concept Publications New Delhi

ADDITIONAL READINGS:

ADVANCED DIPLOMA

PAPER A: THEORY

Marks: 100

(A) Course Objectives:

purpose of this course is to introduce students to the professional Journalism and its analysis. The main objective of this course is to enable students to be conversant with the various aspects of the basic aspects of Journalism and its various types of Journalism. The course will also be able to identify the various aspects of Journalism and its various types of Journalism. The course will also be able to identify the various aspects of Journalism and its various types of Journalism.

(B) Pedagogy of the Course Work:

Lectures, seminars, group discussions, assignments and classroom participation are the various methods used in this course. The course is designed to be a practical course.

Instructions for paper setters and candidates:

Maximum marks for this paper will be 100. The duration of the paper will be 2 hours. The paper will consist of 20 questions. The first 10 questions are compulsory and the remaining 10 are optional. The questions are of 5 marks each. The total marks for the paper will be 100. The questions are of 5 marks each. The total marks for the paper will be 100.

Unit – I

- Introduction to Journalism and its various types of Journalism.
- Journalism as a profession: Factors affecting the profession of Journalism.

Unit – II

- Introduction to Journalism and its various types of Journalism.
- Journalism as a profession: Factors affecting the profession of Journalism.

Unit – III

- Introduction to Journalism and its various types of Journalism.
- Journalism as a profession: Factors affecting the profession of Journalism.

Unit – IV

- Diagram of Door and its various parts
- Diagram of a door and its various parts
- Brief introduction to the door and its various parts

PAPER B: PRACTICAL

Marks: 100

- A student's presentation on a current topic related to the course
2. Prepare a report on the functions of the door and its various parts. Also, draw a diagram of a door and its various parts. (2 marks)
- Interview of a carpenter about the door and its various parts. (2 marks)
- Construction of a door and its various parts. (2 marks)

ESSENTIAL READINGS:

H. J. ... *History of Mass Media*