PANJAB UNIVERSITY, CHANDIGARH

OUTLINES OF TESTS, SYLLABI AND COURSES OF READING FOR MASS COMMUNICATION & VIDEO PRODUCTION (ADD-ON COURSE) FOR THE EXAMINATION OF 2018-19.

CERTIFICATE COURSE

Paper – I: Mass Communication

Total Periods 130

M

Total Marks 100

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Course Objective

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Unit IV:

Practicals:

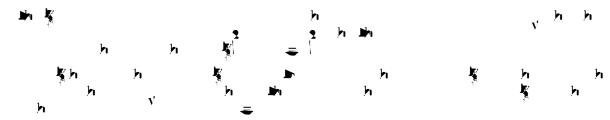
Total Marks: 40

Courses of Reading

ESSENTIAL READINGS:

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Question paper will be set in English but the medium of examination will be English, Punjabi and Hindi.

Unit I:

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Unit II:

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Unit III:

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Unit IV:

Practicals:

Marks: 40

ESSENTIAL READINGS:

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ADDITIONAL READINGS:

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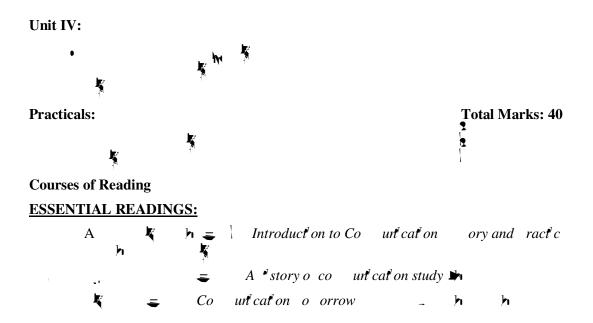
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Paper – II: Video Production

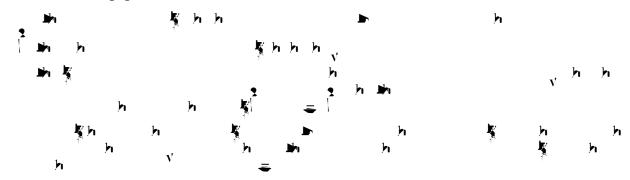
Total Periods 130

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Total Marks 100 ▶ 5

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Instructions for paper-setters and candidates:



Question paper will be set in English but the medium of examination will be English, Punjabi and Hindi.

Unit I:

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Unit II:

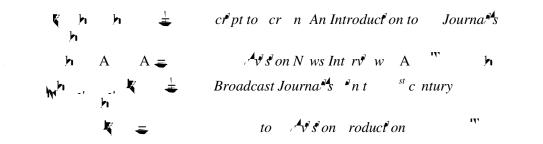
Y v

171



Courses of Reading

ESSENTIAL READINGS:



FURTHER READINGS:

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Paper – II: Video Production

Total Periods 130

Total Marks 100 ▶ 5

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Instructions for paper-setters and candidates:

