

(Etted. under the Panjab University Act VII of 1947-enacted by the Govt. of India)

PANJAB UNIVERSITY, CHANDIGARH

OUTLINES OF TESTS, SYLLABI AND COURSES OF READING FOR VIDEO REPORTING (ADD-ON COURSE) FOR THE EXAMINATION OF 2020.

CERTIFICATE COURSE

PAPER A: THEORY

Total Marks	100
Theory Exam	90
Internal Assessment	10

(A) Course Objectives:

The purpose of the course is to introduce the students to the concept of reporting and provide a basic acquaintance with television and camera work.

(B) Pedagogy of the Course Work:

90% Lectures

10% Unit tests, snap tests, assignments, attendance and class room participation.

Instructions for paper-setters and candidates:

- a) There shall be 9 questions in all. Time allowed will be 3 hours.
- b) The first question is compulsory comprising 8 short answer type questions spread over the whole syllabus. The candidates are required to answer 5 questions in about 75-100 words each. Each question shall be of 2 marks. (5X2 = 10 marks)
- c) Rest of the paper shall contain four units. Two questions shall be asked from each unit and the candidates shall be given internal choice. The candidates shall attempt one question from each unit. Each question will carry 20 marks. (4X20 = 80 marks)

Unit-I

- Importance of Journalism; Concept of Reporting.
- Definition of news and news values.
- Basics of news story structure

Unit – II

- Distinguishing features of newspapers, radio and television as media of mass communication
- Basic terms of TV reporting
- Mechanics of writing news for TV.

Paper B: Practical**Marks: 100**

- Regular and guided watching of news on TV, radio & reading of newspapers. 20
- Evaluating and writing the same news stories for TV, radio & newspapers based on 1 above. 20
- Preparing 5 min. TV news bulletin 60

Essential Readings:

1. Barnouw, Erik, (1978), *The Sponsor*, Oxford University Press, New York.
2. Brown Lucy and Duthie Lyndsay, (2016) *TV Studio Production Handbook*.
3. Fedler, Fred, bender, John R., Davenport, Huanda, Drager, Michael W., (2005), *Reporting for the Media*, Oxford University Press, New York
4. Jackman John, (2010) *Lighting and Digital video and Television*, 3rd Edition, ay lor & Francis Ltd. Oxford, United Kingdom
5. Murch Walter, (2017) *In the Blink of an Eye*, Silman James Press 2017-05-01, Los Angeles, Calif.
6. Owens Jim, (2015) *Television Production*, 16th Edition Focal Press.
7. Shukla, A.K, (2008), *Handbook of Journalism and Mass Communication*, 1st Edition, Pearson Education, New Delhi.

Practical**Marks: 100**

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ADVANCED DIPLOMA

PAPER A: THEORY

Total Marks	100
Theory Exam	90
Internal Assessment	10

(A) Course Objectives:

The purpose of the course is to acquaint students to detailed knowledge of camera work, vision mixing and lighting. By the end of the course the students will be fully conversant with the basics of pre-production, production and post-production.

(B) Pedagogy of the Course Work:

90% Lectures

10% Unit tests, snap tests, assignments, attendance and class room participation.

Instructions for paper-setters and candidates:

- a) There shall be 9 questions in all. Time allowed will be 3 hours.
- b) The first question is compulsory comprising 8 short answer type questions spread over the whole syllabus. The candidates are required to answer 5 questions in about 75-100 words each. Each question shall be of 2 marks. (5X2 = 10 marks)
- c) Rest of the paper shall contain four units. Two questions shall be asked from each unit and the candidates shall be given internal choice. The candidates shall attempt one question from each unit. Each question will carry 20 marks. (4X20 = 80 marks)

Unit-I

- Basics of TV script writing techniques.
- Importance & Significance of TRP
- Cost per thousand (CPM)

Unit – II

- Camera movements and angles.
- Camera composition and camera perspective
- Basic language of vision mixing.

Unit – III

- Significance & use of graphics in news bulletins.
- Basics of above and below the line functions in video production.
- Basic process of pre-production, production and post-production.

Unit – IV

- Basics of editing, using the editing system.
- Brief introduction to microphones & their pick up patterns.
- Basics of video lighting.

Practical**Marks: 100**

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| • Reports based on visits to local TV stations & News channels. | 20 |
| • Conduct a three-minute interview of a prominent person. | 30 |
| • Preparation of three-minute video news package | 50 |

Essential Readings:

1. Brown Lucy and Duthie Lyndsay, (2016) *TV Studio Production Handbook*.
2. Jackman John, (2010) *Lighting and Digital video and Television*, 3rd Edition, ay lor & Francis Ltd. Oxford, United Kingdom
3. Machin, David & Niblock, Sarah, (2006), *News production: Theory and Practice*, Routledge, New York.
4. Maloney, Martin J. & Rubenstein, Paul Max, (1980), *Writing for the Media*. Prentice Hall, New Jersey.
5. Murch Walter, (2017) *In the Blink of an Eye*, Silman James Press 2017-05-01, Los Angeles, Calif.
6. Owens Jim, (2015) *Television Production*, 16th Edition Focal Press.
7. Singh Dev Vrat, (2012) *Indian Television Content, Issues and Debate*, Ananad Publication Pvt. Ltd. New Delhi.
8. Zettl, Herbert, 2003, *The Handbook of Strategic Public Relations and Integrated Communications*. Tata McGraw Hill, New York

Additional Readings:

1. Bhatt S.C., (2010), *Broadcast Journalism Basic Principles*, Har Anand Publication Pvt. Ltd. New Delhi.
2. David J, (2007), *Radio Broadcast Journalism in India*, Cyber Tech. Publication Pvt. Ltd. New Delhi.
3. De Sola Pool, (1972), *Handbook on Communication*, Ithiel (ed), Rand McNally College Publishing Co., Chicago.
4. Fedler, Fred, bender, John R., Davenport, huanda, Drager, Michael W., (2005), *Reporting for the media*. Oxford University Press, New York.
5. Kaushik, Sharda, (2000), *Script to Screen: An Introduction to TV Journalism*, Macmillan, New Delhi.
6. Shook Fred, Larson Fred J. And DeTarsio John, (2005), *Television Field Production and Reporting*, 4th Edition, Dorling Kinderlay India, New Delhi.
7. Shukla, A.K, (2008), *Handbook of Journalism and Mass Communication*. Rajat Publications, New Delhi.
8. Zettl, Herbert (2006), *Television Production Handbook*, 9th Edition Printed and bound in India by Akash Press, New Delhi.

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