

# **SPORTS MANAGEMENT**

**SKILL  
ENHANCEMENT  
COURSE (SEC)-I**

**SEMESTER-I  
(PHE-SEC-101)**

1. To understand the concept of sports management.

**Course Objectives**

## SPORTS JOURNALISM

**SKILL  
ENHANCEMENT  
COURSE (SEC)-II**

**SEMESTER-II  
(PHE-SEC-151)**

**Course Objectives**

1. To understand the concept of sports journalism.
2. To know the pros and cons of sports journalism.
3. Information regarding career opportunities in sports journalism.
4. To know the various institutions offering courses in sports journalism.

**Course Outcome**

1. Students will have understanding of sports journalism.
2. Students will learn the pros and cons of sports journalism.
3. It will help students in pursuing sports journalism as a career.
- 4.