
FIRST SEMESTER

PAPER I INTRODUCTION TO COMMUNICATION

A Course Objectives

The objective is to sensitize the students to the field of communication by exposing them to its different forms; to understand the basic concepts and terminology specific to communication and media; to sensitize them to the practical importance of intrapersonal,

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9. Kramer, M. & Call, W. (2007) Telling True Stori

- Party Press (1801- 1833): Dark Ages of journalism,

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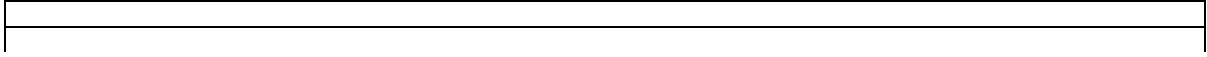
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